

Benjamin R. Bates

School of Communication Studies
009 Lasher Hall
Ohio University
Athens, OH 45701

Education

University of Georgia, Athens, Georgia, 2000-2003

Degree: Doctor of Philosophy, Speech Communication, May 2003.

Dissertation: *A Rhetorical History of the British Constitution of Israel: 1917-1948*, advised by Celeste Condit.

University of Georgia, Athens, Georgia, 1998-2000

Degree: Master of Arts, Speech Communication, May 2000.

Thesis: *Capital and Clash: A Bourdieusian Analysis of Muammer Qadafi's Green Book*, advised by Thomas Lessl.

University of Richmond, Richmond, Virginia. 1994-1998

Degree: Bachelor of Arts, Speech Communication & Political Science, May 1998.

Teaching Appointments

Ohio University

Associate Professor, School of Communication Studies, Fall 2009-present

Assistant Professor, School of Communication Studies, Fall 2003-Summer 2009

Affiliate Faculty, Center for African Studies, Summer 2009-present

Affiliate Faculty, Communication and Development Studies Program, Center for International Studies, Fall 2008-present

Affiliate Faculty, Political Communication Certificate Program, Colleges of Arts & Sciences and Communication, Fall 2008-present

COMS 215 – Argumentative Analysis and Advocacy (large lecture [75] and standard class [25])

COMS 235 – Communication Theory (25)

COMS 240 – Introduction to Health Communication (30)

COMS 351 – Courtroom Rhetoric (25)

COMS 352 – Political Rhetoric (25)

COMS 372T – Honors Tutorial in Communication (tutorial)

COMS 430 – Communication and the Campaign (Health Campaigns) (25)

- COMS 430 – Communication and the Campaign (Political Campaigns) (25)
 - COMS 442 – Responsibilities and Freedoms of Speech in Communication (25)
 - COMS 450 – Capstone Course in Communication (Science Communication) (10)
 - COMS 496A – Health Communication Internship
 - COMS 496B – Organizational Communication Internship
 - COMS 496C – Public Advocacy Internship
 - COMS 700B – Professional Seminar: Issues in the Academy
 - COMS 700D – Communication Pedagogy: Argumentation
 - COMS 700E – Communication Pedagogy: Communication Theory
 - COMS 745 – Introduction to Rhetoric and Public Culture (graduate seminar)
 - COMS 751 – Introduction to Health Communication (graduate seminar)
 - COMS 780A – Public Understanding of Medicine (graduate seminar)
 - COMS 780N – Rhetoric and Social Change (graduate seminar)
 - COMS 841 – Rhetoric and Popular Culture (graduate seminar)
 - COMS 844 – Rhetorical Criticism (graduate seminar)
 - COMS 854 – Public Understanding of Health and Healing (graduate seminar)
- Ohio University in Hong Kong, Hong Kong Baptist University
- COMS 235 – Communication Theory
 - COMS 353 – Rhetoric and Contemporary Culture
- Bangkok University/Ohio University Doctoral Program in Communication
- COMS 640/CA 640 – History of Rhetorical Theory
 - COMS 741/CA 690 – Introduction to Health Communication
- Ohio University in collaboration with University of Botswana
- STDYBOTS – HIV/AIDS in Africa: Botswana Study Abroad
- Course menu included: INST 601 - Seminar in Development; INST 690 - Independent Study in International Studies; COMS 480 - Topics in Communication; COMS 496ABC - Communication Internship; COMS 498 - Independent Study; COMS 690 - Independent Study; COMS 780N - Topics in Communication; COMS 790 - Interdisciplinary Seminar; EDCE 610 - Field Experience in Counseling; and, EDCE 621 – Readings and Research in Community Counseling

University of Georgia

Instructor, Department of Speech Communication, Summer 2003

Teaching Assistant, Department of Speech Communication, Fall 1998-Spring 2003

SPCM 1010 – Communication in Human Society
SPCM 1100 – Introduction to Public Speaking
SPCM 1500 – Introduction to Interpersonal Communication
SPCM 2300 – Business and Professional Communication
SPCM 3300 – Introduction to Rhetorical Criticism
SPCM 3320 – Environmental Communication

Research Appointments

Research Team Member, C-Change (Communication for Social Change)/Partnership for Health and Development Communication, Ohio University as a member of the Agency for Educational Development-led project for the United States Agency for International Development, Spring 2007-2012

Dissertation Completion Assistantship, University of Georgia, Fall 2002-Spring 2003

Research Assistant, University of Georgia, Fall 2000-Summer 2003

Consultant, University of Georgia, Summer 2000

Research Assistant, University of Georgia, Summer 1999

Grant Experience

Consultant, “Project LAUNCH for Appalachian Ohio,” Substance Abuse and Mental Health Services Administration, ~\$500,000, 2009-2014. PI: Dave Hunter (Ohio Department of Job and Family Services) and Jane Hamel-Lambert (College of Osteopathic Medicine). Under review.

Consultant, “Using public self-serve diagnostic kiosks to evaluate patient centered care in rural southeast Ohio,” Agency for Healthcare Research and Quality, ~\$500,000, 2009-2011. PI: Brian Phillips, College of Osteopathic Medicine. Under review.

Co-Principal Investigator, “Improving self-care for youth with T1 diabetes through multimodal family gameplay,” Health Games Research: Advancing Effectiveness of Interactive Games for Health program, Robert Wood Johnson Foundation, \$184,123, 2009-2011. Co-PI: Frank Schwartz, College of Osteopathic Medicine. Under review.

Consultant, Ohio Department of Natural Resources- Division of Forestry, “An integrated Approach to Mitigate and Manage the Effects of Invasive Plants in Urban and Forest Landscapes in Ohio,” \$1,225,000, 2008-2009. PI: Richard Cappell, ODNR. Fully funded.

Co-Primary Investigator (with J. Hamel-Lambert, College of Osteopathic Medicine), “Mental health communications and service use by rural Appalachian children,” National Institute of Mental Health, National Institutes of Health, \$404,081, 2008. Scored, unfunded.

Co-Investigator, “Understanding cultural definitions of health and mental health: An exploratory investigation of health communication in Appalachian Ohio,” Ohio University College of Osteopathic Medicine internal grant competition, OU-COM value \$20,000 (model value, \$270,000), 2007. PI Jane Hamel-Lambert (College of Osteopathic Medicine). Scored, unfunded.

Co-Primary Investigator (with B. L. Quick, School of Communication Studies), “ODNR Firewise Communication Project,” Ohio Department of Natural Resources, Division of Forestry, \$31,388, 2006-2008. Fully funded.

Co-Investigator, “Increasing Cancer Information Service use in rural, underserved populations,” National Cancer Institute, National Institutes of Health, \$275,000, 2006, PI: Chris Simpson (College of Osteopathic Medicine). Scored 256, unfunded.

Co-Primary Investigator (with C. McBride at the National Human Genome Research Institute, National Institutes of Health), “Genomics and Communicating with the Public about Periodontitis,” National Academies Keck *Futures Initiative*, \$75,000, 2005. Scored, unfunded.

Co-Primary Investigator (with B. L. Quick, School of Communication Studies), “Clean Indoor Air Initiative,” Tobacco Use Control and Prevention Foundation, \$112,665, 2004. Top Three Finalist, unfunded.

Consultant (to S. Denham, College of Health and Human Services), “Diabetes Education in Appalachia,” Centers for Disease Control and Prevention, 2004-2006 (partial funding).

Research Assistant, “Race and Public Communication about Human Variation,” National Institutes of Health: Ethical, Legal and Social Implications of the Human Genome Project, National Center for Human Genome Research. June 2001-May 2004. \$903,176. PI: Celeste M. Condit.

Research Assistant, “Communicating Genetics Information to the Lay Public,” Centers for Disease Control and Prevention, October 1999-August 2003. \$778,000. PI: Roxanne L. Parrott.

Consultant, “Affect and Patterns of Communication.” \$504,923. National Institute of Mental Health. (1997-1999). PI: Jennifer L. Monahan.

Honors and Awards

- Outstanding Faculty Mentor, School of Communication Studies, Scripps College of Communication, Ohio University, 2009.
- Top Three Paper in Health Communication, National Communication Association, 2008.
- Top Paper in Applied Communication, Eastern Communication Association, 2008.
- Outstanding Faculty Mentor, School of Communication Studies, Scripps College of Communication, Ohio University, 2007.

- Top Paper in Health Communication, Central States Communication Association, 2007.
- Biography selected for *Who's Who among American Teachers and Educators*, 2007-
- Top 3 Paper in Visual Communication, National Communication Association, 2006.
- Top Paper in Rhetoric and Public Address, Eastern Communication Association, 2006.
- Top 5 Paper in Health Communication, Eastern Communication Association, 2006.
- Invited Reviewer, GE³LS – Democracy, Ethics and Genomics: Consultation, Deliberation & Modelling, sponsored by Genome Canada, the W. Maurice Young Centre for Applied Ethics, and the University of British Columbia
- “Silver Level” Reviewer, *Journal of the National Medical Association*, 2005 (32 of 647 reviewers were named “Silver Level,” three were named “Gold Level)
- Certificate of Excellence for Outstanding Performance and Lasting Contribution, National Medical Association, 2004-2005
- Top 3 Paper in Health Communication, Western States Communication Association, 2004
- Biography selected for *Who's Who in the Social Sciences*, 2004-
- Excellence in Research by Graduate Students Award in Humanities and Letters, University of Georgia, 2003
- Top 5 Paper in Health Communication, Eastern Communication Association, 2003
- University of Georgia Graduate School Dissertation Completion Award, 2002-2003
- Fellow, School of Speech Summer Institute, "Globalization and Media Studies," Northwestern University, Summer, 2002
- Top 5 Paper in Political Communication, National Communication Association, 2002
- Owen J. Peterson Award in Rhetoric and Public Address, Southern States Communication Association, 2002
- Bostrum Award finalist, Southern States Communication Association, 2002
- Top 4 Paper in Mass Communication, Eastern Communication Association, 2001
- Bostrum Award finalist, Southern States Communication Association, 2000
- Top Paper in Popular Communication, Southern States Communication Association, 2000
- Top Paper in Gender Studies, Southern States Communication Association, 2000
- Mary E. Jarrard Award finalist, Carolinas Communication Association, 1999
- Alton Williams Scholar. Department of Speech, Theatre, and Dance, University of Richmond, 1997-1998

Research

Publications

- Quinlan, M. M., & **Bates, B. R.** (Forthcoming). Are our president learning?: Unpacking the enthymematic connections in the speech mistakes of President George W. Bush. *Journal of Research in Special Education Needs*.
- Quick, B. L., & **Bates, B. R.** (Forthcoming). The use of gain-frame and efficacy appeals to dissuade excessive alcohol consumption among college students: A test of psychological reactance theory. *Journal of Health Communication*.
- Stassen, H., & **Bates, B.** (Forthcoming). (Re)constructing <marriage>: Exploring marriage as an ideograph. *Qualitative Research Reports in Communication*.
- Quick, B. L., **Bates, B. R.**, & Quinlan, M. M. (Forthcoming). Rights as a rhetorical resource: An argument in favor of promoting clean indoor air policies employing rights and risk appeals. *Health Communication*.
- Bates, B. R.** (Forthcoming). "The laws of nature require the obliteration of the unfit": Eugenical logics in German and American sterilization law. In T. Libretti (Ed.), *Exterminating narratives: Identifying and resisting genocidal cultural logics* (pp. in press). Lanham, MD: Lexington Books.
- Bates, B. R.**, Mazer, J. P., Ledbetter, A. M., & Norander, S. (2009). The DO difference: An analysis of causal relationships affecting the degree-change debate. *Journal of the American Osteopathic Association*, 109, 359-369.
- Quick, B. L., **Bates, B. R.**, & Romina, S. M. (2009). Examining antecedents of clean indoor air policy support: Implications for campaigns promoting clean indoor air. *Health Communication*, 24, 50-59.
- Quinlan, M. R., & **Bates, B. R.** (2009). *Bionic Woman* (2007): Gender, disability, and cyborgs. *Journal of Research in Special Education Needs*, 9, 48-58.
- Bates, B. R.** (2009). Articulating a vocabulary for international conflict: The circulation of the World War II/Holocaust analogy in the 1999 Kosovo intervention. *Journal of Language and Politics*, 8, 28-51.
- Condit, C. M., & **Bates, B. R.** (2009). Rhetorical methods of applied communication scholarship. In K. L. Cissna & L. R. Frey (Eds.), *Handbook of applied communication research* (pp. 270-290). Mahwah, NJ: Lawrence Erlbaum Associates.
- Bates, B. R.**, Quick, B. L., & Kloss, A.A. (2009). Antecedents of intention to help mitigate wildfire: Implications for campaigns promoting wildfire mitigation to the general public in the wildland-urban interface. *Safety Science*, 47, 374-381.
- Bates, B. R.**, Lawrence, W. Y., & Cervenka, M. (2008). Redrawing Afrocentrism: Visual *nommo* in Ben H. Johnson's editorial cartoons. *Howard Journal of Communications*, 19, 277-296.
- Bates, B. R.** (2008). Envisioning race and medicine: BiDil and the insufficient match

- between social groups and genotypes. In E. Einsiedel & M. Burgess (Eds.), *Hindsight and foresight on emerging technologies* (pp.221-238). Vancouver and Seattle: University of British Columbia Press and University of Washington Press.
- Pfahl, M., & **Bates, B. R.** (2008). "This is not a race, this is a farce": Formula One and the Indianapolis Motor Speedway tire crisis. *Public Relations Review*, *34*, 135-144.
- Carmack, H., **Bates, B. R.**, & Harter, L. M. (2008). Narrative constructions of health care issues and policies: The case of President Clinton's apology-by-proxy for the Tuskegee Syphilis Experiment. *Journal of Medical Humanities*, *29*, 89-109.
- Ahmed, R., & **Bates, B. R.** (2008). Gender differences in patients' perceptions of physicians' cultural competence in health care interactions. *Women's Health and Urban Life*, *6*, 58-80.
- Quinlan, M. M., & **Bates, B. R.** (2008). Dances and discourses of (dis)ability: Heather Mills's embodiment of disability on *Dancing With The Stars*. *Text & Performance Quarterly*, *28*, 64-80.
- Bates, B. R.**, & Ahmed, R. (2007). Disaster pornography: Hurricanes, voyeurism, and the home television viewer. In R. S. Swan & K. A. Bates (Eds.), *Through the eye of Katrina: Social justice in the United States* (pp. 187-201). Durham, NC: Carolina Academic Press.
- Bates, B. R.**, Romina, S. M., & Ahmed, R. (2007). The effects of differing levels of readability on potential patients' perceptions of the readability, truthfulness, trustworthiness and completeness of health information. *Journal of Cancer Education*, *22*, 15-22.
- Bates, B. R.** (2007). Race, inversive performance, and public pedagogy in *White Man's Burden*. In L. M. Cooks & J. S. Simpson (Eds.), *Whiteness, Pedagogy, Performance: Dis/placing Race* (pp. 285-314). Lanham, MD: Lexington Books/Rowman & Littlefield.
- Bates, B. R.**, & Stroup, K. (2007). The eternal sunshine of the solar anus: A schizoanalytic perspective on critical methodology. *Rhetoric Review*, *26*, 60-79.
- Bates, B. R.** (2006). Care of the self and American physicians' place in the "War on Terror": A Foucauldian reading of Senator Bill Frist, M.D. *Journal of Medicine and Philosophy*, *31*, 385-400.
- Bates, B. R.**, Romina, S. M., Ahmed, R., & Hopson, D. (2006). The effect of source credibility on potential patients' perceptions of message quality. *Medical Informatics & the Internet in Medicine*, *31*, 45-52.
- Titworth, S., **Bates, B.**, & Kenniston, P. (2006). Kenneth Burke, the basic communication course, and applied scholarship. *Basic Communication Course Annual*, *18*, 303-315.

- Working Group on the Emerging Role of Public Health in Integrating Genomics** (Working Group member). (2005). In K. Haslinger (Ed.), *The genomic revolution: Implications for treatment and control of infectious disease: Conference focus group summaries* (pp. 57-66). Washington: The National Academies Keck Futures Initiative/National Academies Press.
- Bates, B. R.** (2005). Care of the self and patient participation in genetic discourse: A Foucauldian reading of the Surgeon General's "My Family Health Portrait" program. *Journal of Genetic Counseling*, *14*, 423-434.
- Bates, B. R.** (2005). Senator Bill Frist and the medical jeremiad. *Journal of Medical Humanities*, *26*, 259-272.
- Condit, C. & **Bates, B.** (2005). The impact of health messages on attitudes and understandings of genetics and race. *Clinical Genetics*, *68*, 97-105.
- Bates, B. R.** (2005). Public culture and public understanding of genetics: A focus group study. *Public Understanding of Science*, *14*, 47-65.
- Bates, B. R.**, Lynch, J. A., Bevan, J. L., & Condit, C. M. (2005). Warranted concerns, warranted outlooks: A focus group study of public opinion about genetics research. *Social Science & Medicine*, *60*, 331-44.
- Dubriwny, T. N., **Bates, B. R.**, & Bevan, J. L. (2004). Lay understandings of race: cultural and genetic definitions. *Community Genetics*, *7*, 185-195.
- Bates, B. R.**, Poirot, K., Harris, T. M., Achter, P. J., & Condit, C. M. (2004). Evaluating direct-to-consumer marketing of race-based pharmacogenomics: A focus group study of public understandings of applied genomic medication. *Journal of Health Communication*, *9*, 541-59.
- Condit, C. M., Parrott, R. L., **Bates, B. R.**, Bevan, J. L., & Achter, P. J. (2004). Exploration of the impact of messages about genes and race on lay attitudes. *Clinical Genetics*, *66*, 402-8.
- Bates, B. R.** (2004). Geneticization and medical education: A pilot study. *Internet Journal of Genomics and Proteomics*, *1*, <http://www.ispub.com/ostia/index.php?xmlFilePath=journals/ijgp/vol1n2/genetic.xml>.
- Bates, B. R.** (2004). Audiences, metaphors, and the Persian Gulf War. *Communication Studies*, *55*, 447-63.
- Reprinted in:** S. K. Foss, (2009). *Rhetorical criticism: Exploration and practice*, 4th ed., Long Grove, IL: Waveland Press.
- Bates, B. R.** & Harris, T. M. (2004). The Tuskegee Study of Untreated Syphilis and public perceptions of biomedical research: a focus group study. *Journal of the National Medical Association*, *96*, 1051-1064.
- Bates, B. R.** (2004). Social implications of algorithmic management in cases of cystic hygroma. *Southern Medical Journal*, *97*, 622-3.

- Bates, B. R.** (2003). Ashcroft among the senators: Strategies, tactics, and justification in the 2001 Attorney General hearings. *Argumentation and Advocacy*, 39, 254-273.
- Condit, C. M., Templeton, A., **Bates, B. R.**, Bevan, J. L., Harris, T. M. (2003). An exploration of attitudinal barriers to delivery of race-targeted pharmacogenomics among informed lay persons. *Genetics in Medicine*, 5, 385-92.
- Bates, B. R.**, Templeton, A., Achter, P. J., Harris, T. M., & Condit, C. M. (2003). What does "a gene for heart disease" mean? A focus group study of public understandings of genetic risk factors. *American Journal of Medical Genetics*, 119A(1), 156-161.
- Condit, C. M., **Bates, B. R.**, Galloway, R. W., Givens, S. B., Haynie, C., Jordan, J., Stables, G. W., & West, H. M. (2002). Recipes or blueprints for our genes? How contexts selectively activate the multiple meanings of metaphors. *Quarterly Journal of Speech*, 88, 303-325.
- Bates, B. P., **Bates, B. R.**, and Northway, D. (2002). PQRST: A mnemonic to improve nurse-physician communication. *Journal of the American Medical Directors Association*, 3, 23-25.
- Bates, B. R.** (2002). The New York Yankees and the conservative use of space. *Ethnologies*, 24(1), 201-224.
- Bates, B. R.** (2002). Inherency, strategy, and academic debate. *Rostrum*, 76(5), 15-18.
- Bates, B. R.** & Garner, T. (2001). Can you dig it? Audiences, archetypes, and John Shaft. *Howard Journal of Communications*, 12, 137-158.
- Bates, B. R.** (1996). Inherency: An argument in evolution. *MIFA Unauthorized Debate Journal*, 1, 6-14.

Reviews

- Bates, B. R.** (2005). [Review of the book *Hope in Hell: Inside the World of Doctors Without Borders*]. *Journal of the National Medical Association*, 97, 1575-1577.
- Bates, B. R.** (2002). [Review of the book *Rostow, Kennedy, and the Rhetoric of Foreign Aid*]. *Southern Communication Journal*, 68, 70-71.

Works Under Review

- Carmack, H., & **Bates, B. R.** The ideal doctor? Medical ethos as a representative anecdote in medical dramas. Manuscript in revision for *Health Communication*.
- Ahmed, R., **Bates, B. R.**, & Romina, S. M. Assessing the influence of patients' perceptions of physicians' cultural competence on patient satisfaction in an Appalachian Ohio context. Manuscript submitted to *Journal of Appalachian Studies*.

- Bates, B. R., & Quick, B. L.** Examining antecedents to protecting one's home and environment from wildfires: An application of the theory of planned behavior among emergency first responders in Appalachian Ohio. Manuscript in revision for *Society and Natural Resources*.
- Bates, B. R., Quinlan, M. M., & Quick, B. L.** Claiming a right to clean, breathable air: A content analysis of newspaper coverage of the comprehensive clean indoor air debate in Ohio. Manuscript submitted to *Health Communication*. In revision.
- Quick, B. L., Bates, B. R., Romina, S. M.** Rights vs. risks: Are clean indoor air advocates employing the best message strategy? Manuscript submitted to *Communication Reports*.
- Lawrence, W. Y., Bates, B. R., & Cervenka, M.** Political imitation: Post reconstruction editorial cartoons in the Indianapolis *Freeman*. Manuscript revised and resubmitted to *Quarterly Journal of Speech*.

Technical Reports

- Bates, B. R.** (2008). Report on assessment of university curricula. C-Change: Communication for Social Change)/Partnership for Health and Development Communication.
- Quick, B. L., & Bates, B. R. (2009).** An examination of knowledge, attitudes, subjective norms, and controllability with respect to minimize invasive plants in Ohio.
<http://www.ohiodnr.com/LinkClick.aspx?fileticket=ut9wQeNAbqI%3D&tabid=21391>
- Bates, B. R., & Quick, B. L. (2007).** Formative assessment of the general public: Public awareness of forest fires in Southern, Eastern, and Southeastern Ohio Firewise Communication project: Report 1. ODNR Commitment Record 977C73.
- Bates, B. R., & Quick, B. L. (2007).** Formative assessment of the general public and wildfire professional: Public awareness of forest fires in Southern, Eastern, and Southeastern Ohio Firewise Communication project: Report 2. ODNR Commitment Record 977C73.
- Bates, B. R., & Quick, B. L. (2007).** Media use among the public in Appalachian Ohio: Public awareness of forest fires in Southern, Eastern, and Southeastern Ohio Firewise Communication project: Report 3. ODNR Commitment Record 977C73.
- Bates, B. R., & Quick, B. L. (2007).** Assessment of Firewise awareness and firesafing actions taken: Public awareness of forest fires in Southern, Eastern, and Southeastern Ohio Firewise Communication project: Report 4. ODNR Commitment Record 977C73.

Colloquia

- Bates, B. R.** (2007). The rhetoric of investigation: British colonial discourse in the White Paper of 1939. Colloquium presented to the Department of Communication and Theatre at Morehead State University, Morehead, KY, April.
- Bates, B. R.** (2006). Teams, genes, and common themes: Cross- and interdisciplinary approaches to the study of public discourse about human variation. Colloquium presented to the Hugh Downs School of Human Communication at Arizona State University, Tempe, AZ, February.
- Panosian, C., **Bates, B. R.**, & Rotimi, C. (2005). Report from Working Group 11: The emerging role of public health in integrating genomics. Discussion report presented to the Third Annual National Academies Keck *Futures Initiatives* Conference: The Genomic Revolution: Implications for Treatment and Control of Infectious Diseases, Irvine, CA, November.
- Bates, B. R.** (2002). "Not some grainy newsreel": Bill Clinton and the World War II analogy in the Kosovo intervention. Colloquium presented to the graduate faculty of the University of Georgia, September.
- Bates, B. R.** (1999). Coconstitutive rhetoric: The case of the 1978-9 Iranian Revolution. Colloquium presented to the graduate faculty of the University of Georgia, November.

Presentations at Learned Societies

- Norander, S., Mazer, J. P., & **Bates, B. R.** (2009). "D.O. or Die": Identity Negotiation among Osteopathic Medical Students. Paper to be presented to the Health Communication Division at the National Communication Association 95th Annual Convention, Chicago, IL.
- Bates, B. R.** (2009). Can there be a doctor in the House (or Senate)? Legislative professionalism, boundary work and the case of Senator Tom Coburn, MD. Paper to be presented to the Public Address Division at the National Communication Association 95th Annual Convention, Chicago, IL.
- Bates, B. R.**, & West, D. (2009) Bad moon rising: The future of academic debate as a civil education device in the YouTube era. Paper to be presented to the National Forensics Association at the National Communication Association 95th Annual Convention, Chicago, IL.
- Ahmed, R., & **Bates, B. R.** (2009). Assessing the relationship between patients' ethnocentric views and patients' perceptions of physicians' cultural competence in health care interactions. Paper presented at "Intercultural communication and collaboration within and across sociolinguistic environments," the 15th International Association for Intercultural Communication Studies Meeting, Kumamoto, JAPAN.
- Ahmed, R., & **Bates, B. R.** (2009). Communicating health in intercultural, cross-cultural, and multicultural contexts: A contextual understanding of cultural

competence in provider-patient communication. Paper presented at “Intercultural communication and collaboration within and across sociolinguistic environments,” the 15th International Association for Intercultural Communication Studies Meeting, Kumamoto, JAPAN.

- Pillay, Y., **Bates, B.**, Casebolt, M., Gwemende, T., Peirce, M., & Burstyn, E. (2009). HIV/AIDS in Africa education abroad program: Field placement experience with NGOs. Paper and discussion presented at “Providing culturally competent counseling services in trauma-affected communities,” An International Multicultural Counseling Conference sponsored by the Association of Multicultural Counseling and Development and the Association for Counselor Education and Supervision, Gaborone, BOTSWANA.
- Bates, B. R.** On the scholarship of Raymie McKerrow. (2009). Reflection on Scholarship for the Centennial Scholars Series, Centennial Scholars in Rhetoric and Public Address Panel, 100th Anniversary Committee, at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.**, Mazer, J. P., Ledbetter, A. M., & Norander, S. (2009). Perceptions of the osteopathic difference: An examination of medical student beliefs surrounding the DO degree designation change debate. Paper to be presented to the Health Communication interest group at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Wojno, A., Romoser, M., Hunter, A., Balkin, A., Grant, C., Tait, E., Dohm, M., O’Donnell, J., Sikes, R., Wojno, A., Costales, J., Leistner, C., Lopez, V., **Bates, B.**, Romoser, W. (2008). Perceptions regarding drinking water sources, availability & safety and mosquitoes & mosquito-borne disease in rural Ecuadorian communities: An interview-based survey. American Society of Tropical Medicine and Hygiene Annual Meeting, New Orleans, LA.
- Quick, B. L., **Bates, B. R.**, & Wang, J. (2008). An evaluation of gain- and loss-frame messages in deterring binge drinking on college campuses: A test of the mediating and moderating role of psychological reactance. Paper presented to the Health Communication Division at the National Communication Association 94th Annual Convention, San Diego, CA. **Top Three Paper in Health Communication.**
- Ahmed, R., **Bates, B. R.**, & Romina, S. M. (2008). Assessing the influence of patients’ perceptions of physicians’ cultural competence on patient satisfaction in an Appalachian Ohio context. Paper presented to the Health Communication Division at the National Communication Association 94th Annual Convention, San Diego, CA.
- Quinlan, M. M., & **Bates, B. R.** (2008). *Bionic Woman* (2007): Women, individuals with disabilities, and cyborgs. Paper presented to the Mass Communication Division at the National Communication Association 94th Annual Convention, San Diego, CA.

- Stassen, H., & **Bates, B.** (2008). (Re)constructing <marriage>: Exploring marriage as an ideograph. Paper presented at to the 31st Organization for the Study of Communication, Language, and Gender, Nashville, TN.
- Ahmed, R., & **Bates, B. R.** (2008). Development and validation of scales to assess patients' perception of physicians' cultural competence in health care interactions. Paper presented to the Health Communication Division at the International Communication Association. Toronto, ON, CANADA.
- Bates, B. R.**, Quick, B. L., & Kloss, A.A. (2008). Antecedents of intention to help mitigate wildfire: Implications for campaigns promoting wildfire mitigation to the general public in the wildland-urban interface. Paper presented to the Applied Communication interest group at the Eastern Communication Association Annual Meeting, Pittsburgh, PA. **Top Paper in Applied Communication.**
- Bates, B. R.** (2007). Defending the dead: Image repair strategies on behalf of James V. Neel. Paper presented to the Rhetoric and Public Address interest group at the National Communication Association 93rd Annual Convention, Chicago, IL.
- Quinlan, M.**, & Bates, B. R. (2007). Are our president learning?: Discourses of disability in the spoken words of George W. Bush. Paper presented to the Disability Issues Caucus at the National Communication Association 93rd Annual Convention, Chicago, IL.
- Quick, B. L., **Bates, B. R.**, & Quinlan, M. (2007). Rights as a rhetorical resource: An argument in favor of promoting clean indoor air policies employing rights and risk appeals. Paper presented to the Mass Communication interest group at the National Communication Association 93rd Annual Convention, Chicago, IL.
- Romoser, M., O'Donnell, J., Taylor, C., Magee, M., Klingler, C., Lopes, B., **Bates, B.**, James, A., Sempertegui, C., Lascano, M., Grijalva, M. J., & Romoser, W. S. (2007). An interview-based survey of perceptions about water sources, availability, use, and safety in six rural Ecuadorian communities. American Society of Tropical Medicine and Hygiene Annual Meeting, Philadelphia, PA.
- Cunningham, J., Balkin, A., Bear, J., Wilson, C., Sempertegui, C., Lascanao, M., Leistner, C., Tome, C., Chan, J., Nelson, C. L., Rauckis, J., **Bates, B.**, Grijalva, M. J., & Romoser, W. S. (2007). An assessment of drinking water contamination and container-breeding mosquito habits in six rural Ecuadorian communities. American Society of Tropical Medicine and Hygiene Annual Meeting, Philadelphia, PA.
- Ahmed, R., & **Bates, B. R.** (2007). Cultural competence and gendered experiences of health care. Paper presented to the International Sociological Association: Research Committee on Family Studies, Health in Families, Healthy Families: Gendered Explorations, Toronto, ON, CANADA.
- Bates, B. R.** (2007). Organizational identification and politicizing professional associations: A case study of Senator Bill Frist, M.D.'s 1998 Hayes Martin

Memorial Lecture to the American College of Surgeons. Paper presented to the Rhetoric and Public Address interest group at the Eastern Communication Association Annual Meeting, Providence, RI.

- Quick, B. L., **Bates, B. R.**, & Romina, S. M. (2007). Rights vs. risks: Are clean indoor air advocates employing the best message strategy? Paper presented to the Health Communication interest group at the Eastern Communication Association, Providence, RI.
- Bates, B. R.**, & Quick, B. L. Rights as a rhetorical resource: An argument in favor of promoting clean indoor air through the use of anger appeals. Paper presented to the Communication Law and Policy interest group at the International Communication Association, San Francisco, CA.
- Quick, B. L., **Bates, B. R.**, & Romina, S. M. (2007). Examining the role of attitudes and subjective norms in association with voter intention to support clean indoor air policies: Implications for campaigns promoting clean indoor air. Paper presented to the Health Communication interest group at the Central States Communication Association Annual Meeting, Minneapolis, MN. **Top Paper in Health Communication.**
- Bates, B. R.** (2006). Substituting race for science: BiDil and the insufficient match between social groups and genotypes. Paper presented to the American Association for the Rhetoric of Science and Technology at the National Communication Association 92nd Annual Convention, San Antonio, TX.
- Bates, B. R.**, Lawrence, W. Y., & Cervenka, M. (2006). Redrawing Afrocentrism: Visual *nommo* in Ben H. Johnson's editorial cartoons. Paper presented to the Visual Communication Division at the National Communication Association 92nd Annual Convention, San Antonio, TX. **Top 3 Paper in Visual Communication.**
- Bates, B.R.**, & Ahmed, R. (2006). Disaster pornography: Hurricanes, voyeurism, and the home television viewer. Paper presented to the Mass Communication Division at the National Communication Association 92nd Annual Convention, San Antonio, TX.
- Bates, B. R.**, & Condit, C. M. (2006). Rhetorical methods in applied communication research. Paper presented to the Applied Communication division at the Southern States Communication Association Annual Meeting, Dallas, TX.
- Bates, B. R.**, Romina, S., Ahmed, R., & Hopson, D. (2006). The effect of source credibility on consumers' perceptions of the quality of health information on the internet. Paper presented to the Health Communication division at the Eastern Communication Association Annual Meeting, Philadelphia, PA. **Top 3 Paper in Health Communication.**
- Bates, B. R.**, Lawrence, W. Y., & Cervenka, M. (2006). Politics drawn in black and white: Henry J. Lewis's visual rhetoric in post-Reconstruction editorial cartoons. Paper presented to the Rhetoric and Public Address division at the Eastern Communication Association Annual Meeting, Philadelphia, PA. **Top Paper in Rhetoric and Public Address.**

- Bates, B. R.,** Ahmed, R., Blankson, H., Kim, D.-K., Mumba, M., & Young, S. (2005). Refining the genetic discrimination instrument: the influence of national culture on attitudes linked to genetic discrimination. Paper presented to the Third Annual National Academies Keck *Futures Initiatives* Conference: The Genomic Revolution: Implications for Treatment and Control of Infectious Diseases, Irvine, CA.
- Dubriwny, T. N., & **Bates, B. R.** (2005). Theorizing radical democracy through the negative: Two lessons from Lenina Huxley. Manuscript presented to the Association for the Study of Psychoanalysis in Communication at the National Communication Association 91st Annual Convention, Boston, MA.
- Bates, B. R.** (2005). Care of the self and American physicians' place in the "war on terror": A Foucauldian reading of Senator Bill Frist, M.D. Manuscript presented to the Public Address division at the National Communication Association 91st Annual Convention, Boston, MA.
- Bates, B. R.** (2005). Care of the self and patient participation in genetics discourse: a Foucauldian reading of the Surgeon General's "My Family Health Portrait" program. Manuscript presented to the Health Communication division at the National Communication Association 91st Annual Convention, Boston, MA.
- Harter, L. M., **Bates, B. R.,** & Carmack, H. (2005). Narrative constructions of health care issues and policies: The case of President Clinton's apology-by-proxy for the Tuskegee syphilis experiment. Manuscript presented to the Applied Communication division at the National Communication 91st Association Annual Convention, Boston, MA.
- Bates, B. R.** (2005). Deliberation requires argument, and that's a good thing. Invited presentation to GE³LS – Democracy, Ethics and Genomics: Consultation, Deliberation & Modelling, sponsored by Genome Canada, the W. Maurice Young Centre for Applied Ethics, and the University of British Columbia - Faculty of Graduate Studies, Vancouver, BC, CANADA.
- Bates, B. R.** (2005). "The laws of nature require the obliteration of the unfit": Eugenical logics in German and American sterilization law. Manuscript presented to the Voices of Diversity interest group at the Eastern Communication Association Annual Meeting, Pittsburgh, PA.
- Ahmed, R. & **Bates, B. R.** (2005). Young adults' understanding of gender specific medicine. Manuscript presented to the Health Communication division at the Eastern Communication Association Annual Meeting, Pittsburgh, PA.
- Bates, B. R.** (2004). Public culture and public understanding of genetics: how the lay public uses cultural resources to interpret genetic science. Paper presented to the Social Issues Committee of the American Society of Human Genetics Annual Meeting, Toronto, ON, CANADA.
- Bates, B. R.** & Harris, T. M. (2004). The Tuskegee Study of Untreated Syphilis and public perceptions of biomedical research: a focus group study. Paper presented to the African American Communication and Culture interest group at the 90th National Communication Association Convention, Chicago, IL.

- Bates, B. R.** (2004). Paging Doctor Jeremiah: Senator Bill Frist and the recovery of physicians' social ethos. Paper presented to the Public Address division at the 90th National Communication Association Convention, Chicago, IL.
- Bates, B. R.** (2004). When monks become ministers: transformations of the priestly voice in presidential addresses to the American Society of Human Genetics, 1993-2003. Paper presented to the American Association for the Rhetoric of Science and Technology at the 90th National Communication Association Convention, Chicago, IL.
- Bates, B. R.** (2004). Race, inversive performance, and public pedagogy in *White Man's Burden*. Paper presented to the Intercultural Communication interest group at the Central States Communication Association Annual Convention, Cleveland, OH.
- Bates, B. R.** (2004). Genetics, public culture, and scientific literacy: A focus group study of public understanding of genetics. Paper presented to the Health Communication interest group at the Central States Communication Association Annual Convention, Cleveland, OH.
- Condit, C., Parrott, R., Harris, T., Templeton, A., Dubriwny, T., Lynch, J., **Bates, B.**, Reeder, A., & Acosta-Alzura, C. (2004). Communication barriers make infeasible prescribing and diagnosing based on race as a proxy for genes (Genetic medicine will be more efficacious when based on the individual): A query by the Health and Heritage Team. Paper presented at the National Institutes of Health Roundtable on Race, Bethesda, MD.
- Bates, B. R.**, Lynch, J. A., Bevan, J. L., & Condit, C. M. (2004). Warranted concerns, warranted outlooks: A focus group study of public opinion about genetics research. Paper presented to the Health Communication interest group at the Western States Communication Association Annual Convention, Albuquerque, NM. **Top 3 Paper in Health Communication.**
- Samp, J., Harris, T. M., **Bates, B. R.**, & Edwards, K. (2003). A comparison of student attitudes towards race relations. Paper presented to the African American Communication and Culture division at the 89th National Communication Association Convention, Miami Beach, FL.
- Bates, B. R.** (2003). Announcements of candidacy as a genre. Paper presented to the Political Communication interest group at the 89th National Communication Association Convention, Miami Beach, FL.
- Bates, B. R.**, Poirot, K., Harris, T. M., Achter, P. J., & Condit, C. M. (2003). Direct-to-consumer marketing of race-based pharmacogenomics: A focus group study of public understandings of applied genomic medication. Paper presented to the Health Communication interest group at the Eastern Communication Association Annual Convention, Washington, D.C. **Top 5 Paper in Health Communication.**

- Bates, B. R.** & Panetta, E. M. (2002). Learning or perception? An analysis of the 2000 presidential debates. Paper presented to the Political Communication interest group at the 88th National Communication Association Convention, New Orleans, LA. **Top 5 Paper in Political Communication.**
- Bates, B. R.**, Templeton, A., Achter, P. J., Harris, T. M., & Condit, C. M. (2002). What does "a gene for heart disease" mean? A focus group study of public understandings of genetic risk factors. Paper presented to the Genetics Services and Tests, Genetic Screening, and Public Policy section at the American Society of Human Genetics 52nd Annual Meeting, Baltimore, MD.
- Bates, B. R.** (2002). Audiences, metaphors, and the Persian Gulf War. Paper presented to the Rhetoric and Public Address interest group at the Southern States Communication Association Conference at Winston-Salem, NC. **Owen J. Peterson Award winner, Bostrum Award finalist.**
- Bates, B. R.** (2002). On presidential persuasion to violence: Bill Clinton's use of analogy in the Kosovo intervention. Paper to be presented to the Political Communication interest group at the Southern States Communication Association Conference, Winston-Salem, NC. **Bostrum Award finalist.**
- Bates, B. R.** & Panetta, E. M. (2001). The presidential debates and the perception of learning: Some 2000 data. Paper presented to the Political Communication interest group at the 87th National Communication Association Convention, Atlanta, GA.
- Bates, B. R.** (2001). A rhetoric of silence: The silence and power of the Prophet Mohammed in Moustapha Akkad's *The Message*. Manuscript presented to the Religious Communication Association at the 87th National Communication Association Convention, Atlanta, GA.
- Bates, B. R.** (2001). To read a "redskin" (or an "Indian" or a "warrior"): Collapsing polysemy to monosemy in the Maine high school mascot controversy. Paper presented to the Voices of Diversity, Theory & Methodology, and Nonverbal Communication interest groups of the Eastern Communication Association Annual Convention, Portland, ME, 2001.
- Bates, B. R.** (2001). Not speaking for *The Greatest Generation*: Brokaw, Bakhtin, Bourdieu and the limiting discourse of television news. Paper presented to the Mass Communication interest group of the Eastern Communication Association Annual Convention, Portland, ME, 2001. **Top 4 Paper in Mass Communication.**
- Bates, B. R.** (2000). The religious discourse of constitutions: A Burkeian discussion of the United States, Soviet, and Iranian constitutions. Manuscript presented to the Religious Communication Association at the 86th National Communication Association Convention, Seattle, WA, November 9-12.
- Bates, B. R.** (2000). Bourdieu & De Certeau: Sociological possibilities in rhetorical theory. Paper presented to the Rhetoric Society of America Ninth Biennial Conference, Washington, DC, May 25-28.

- Bates, B. R.** (2000). Rethinking Communication Accommodation Theory: Questioning the appropriateness of similarity attraction as the cause of communicative convergence. Manuscript presented to the Communication Theory Interest Group of the Eastern Communication Association Annual Convention, Pittsburgh, PA, April 20-23, 2000.
- Bates, B. R.** (2000). Constructing a new hero myth: Mythology, novelization, and perennial philosophy in Frank Herbert's *Dune*. Manuscript to be presented to the Mass Communication Interest Group of the Eastern Communication Association Annual Convention, Pittsburgh, PA, April 20-23, 2000.
- Bates, B. R.** (2000). Coconstitutive rhetoric: The case of the 1978/9 Iranian Revolution. Manuscript to be presented to the Bostrum Awards Panel, Southern States Communication Association Convention, New Orleans, LA, March 29-April 3, 2000. **Bostrum Award finalist.**
- Bates, B. R.** (2000). Filming heroes for the (post)modern condition: Recasting Mythology in Frank Herbert's/David Lynch's *Dune*. Manuscript to be presented to the Popular Communication Interest Group of the Southern States Communication Association Convention, New Orleans, LA, March 29-April 3, 2000. **Top Paper in Popular Communication.**
- Bates, B. R.** (2000). Fractured men in fractured times: A mythopoetic discussion of (post)heroic masculinity in *Farscape*. Manuscript to be presented to the Gender Studies Interest Group of the Southern States Communication Association Convention, New Orleans, LA March 29-April 3, 2000. **Top Paper in Gender Studies.**
- Bates, B. R.** (1999). A call for the novelization of debate: Bakhtin and the question of authoritative evidence. Paper presented to the Cross-Examination Debate Association at the National Communication Association 85th Annual Convention, Chicago, IL, November 4-7.
- Bates, B. R.** (1999). Moreology: Negotiating multilogues between divergent justifications for collective action. Paper presented at the Carolinas Communication Association Meeting, Columbia, SC, October 15-16. **Mary E. Jarrard Award finalist.**
- Bates, B. R.** (1999). Green Islam: Allah's Environmentalists. Paper presented to the Political Communication Interest Group at the Eastern Communication Association Annual Convention, Charleston, WV, April 29-May 2.
- Bates, B. R.** (1999). Pornographic Communication. Paper presented to the Gender Studies Interest Group at the Southern States Communication Association-Central States Communication Association Joint Convention, Saint Louis, MO, April 7-11.
- Bates, B. R.** (1998). Counter-inherent argumentation: A new standard for counterplans. Paper presented to the Cross-Examination Debate Association at the National Communication Association 84th Annual Convention, New York, NY, November 20-24.

Panel Chair, Discussant, and Respondent Roles at Learned Societies

- Bates, B. R.** (2009). *Predicting health behaviors: Dental care, blood donation and substance use*. Participated as respondent at the Eastern Communication Association Annual Meeting, Philadelphia, PA
- Bates, B. R.** (2009). *Political and cultural rhetoric: Contributed papers in rhetoric and public address*. Participated as respondent at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2008). *Health messages in the media*. Substituted for Brian L. Quick as panel chair at the National Communication Association 94th Annual Convention, San Diego, CA.
- Bates, B. R.** (2008). *Top papers in rhetoric and public address*. Participated as chair at the Eastern Communication Association Annual Meeting, Pittsburgh, PA.
- Bates, B. R.** (2007). *The role of family in health communication*. Participated as chair and respondent at the National Communication Association 93rd Annual Convention, Chicago, IL.
- Bates, B. R.** (2007). *Improving physician-patient communication: Research on patient self-disclosure, physician communication compliance and physician sociality*. Participated as respondent at the Eastern Communication Association Annual Meeting, Providence, RI.
- Bates, B. R.** (2007). *Top papers in rhetoric and public address*. Participated as respondent at the Eastern Communication Association Annual Meeting, Providence, RI.
- Bates, B. R.** (2006). *Transforming the form of diversity by engaging in multicultural discourses: "Voices" from international graduate students*. Participated as panel chair at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2006). *Hurricane Katrina: Race and the politics of health*, Rhetoric and Public Address Division. Participated as respondent at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2006). *Presidential rhetoric from the Civil War to the war on terror: Contributed papers in rhetoric & public address*. Rhetoric and Public Address Division. Participated as panel chair at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2005). *Representations of race in media from post-Reconstruction to MTV: Potent images and their impact on the health of the discipline*, Visual Communication Division. Discussant at the National Communication Association 91st Annual Convention, Boston, MA.
- Bates, B. R.** (2004). *Looking back to the rhetorical tradition to prepare future communicators*, Scholarship of Teaching and Learning Series. Discussant at the National Communication Association 90th Annual Convention, Chicago, IL.

Public Media

- Interview with Gina Edwards, the *Post*, Athens, OH, on electronic cigarettes' safety and impact on clean indoor air, April 8, 2009
- Interview with Rebecca Black, the *Post*, Athens, OH, on voter turnout, November 6, 2008.
- Interview with Anna Sudar and Amanda Janice, the *Post*, Athens, OH, on presidential election returns, November 5, 2008.
- Live interview with WCPN (Cleveland NPR affiliate), *The Sound of Ideas*, Cleveland, OH, on political debates, September 25, 2008.
- Interview with Dave Wedge, *Boston Herald*, September 25, 2008 on expectations for the first presidential debate (published September 26, 2008).
- Interview with Mackenzie Carpenter, *Pittsburgh Post-Gazette*, on new media in presidential elections, September 24, 2008.
- Taped interview with Colin Smith, WTVN News Radio 610, Columbus, OH on John McCain's announcement of suspending his campaign, September 24, 2008.
- Interview with Ken Herman, Cox Newspapers Washington Bureau, on the role of the news cycle and presidential campaigns, September 23, 2008 (published September 28, 2008).
- Interview with Mackenzie Carpenter, *Pittsburgh Post-Gazette*, on "new" versus "old" media and presidential debates, September 23, 2008 (published September 24, 2008).
- Interview with Kevin Zieber, the *Post*, Athens, OH on political communication, August 20, 2008.
- Interview with Carolyn Lochhead, *San Francisco Chronicle*, on the implications of Barack Obama accepting McCain's offer of a series of town hall debates (published June 5, 2008).
- Interview with Brian Tulmulty, News Network of Central Ohio/Gannett News Service, on the implications of the Ohio and Texas primaries for the Democratic nomination race, March 5, 2008 (published March 6, 2008). News Network of Central Ohio serves the following: *Telegraph-Forum* (Bucyrus), *Chillicothe Gazette*, *Cincinnati Enquirer*, *Coshocton Tribune*, *News-Messenger* (Fremont), *Eagle-Gazette* (Lancaster), *News Journal* (Mansfield), *Marion Star*, *Newark Advocate*, *News Herald* (Port Clinton), *Times Recorder* (Zanesville). Article also picked up by *Courier-Post* (Cherry Hill, NJ), *Herald-Dispatch* (Huntington, WV), *Journal News* (Westchester, NY), *Daily News Journal* (Murfreesboro, TN), and the *Poughkeepsie Journal* (NY).
- Interview with Gail Burkhardt, the *Post*, Athens, OH on results of the primary election, March 4, 2007 (published in John Parsons, March 5, 2008, and Gail Burkhardt & Jessica Mae, March 5, 2008).
- Interview with Caitlyn Zachry, the *Post*, on the differential appeal of Democratic and

Republican candidates to Ohio University students, February 27, 2008
(published February 28, 2008).

- Interview with Kristen Halliday, the *Post*, Athens, OH on the role of spousal surrogates in Hillary Clinton's and Barack Obama's primary campaigns, February 26, 2007 (published February 27, 2008).
- Interview with Gail Burkhardt, the *Post*, Athens, OH on the role of Bill Clinton in Hillary Clinton's primary campaign and the likely impact of his Athens campaign stop, February 22, 2007 (published February 25, 2008).
- Interview with Dave Beery, *Daily Herald*, Chicago, IL on the likely campaign strategies for Barack Obama and Hillary Clinton in the 2007 Ohio primary election, February 21, 2007 (published by Joseph Ryan, March 1, 2008).
- Live interview to WOUB-TV *Newswatch*, Athens, OH on the foreign policy implications of the 2006 mid-term elections, November 10, 2006.
- Taped interview to WOSU-AM on the communication challenges facing Issue 4 (Smoke Less Ohio) and Issue 5 (Smoke Free Ohio) in the 2006 election, October 31, 2006.
- Taped interview to Ohio News Network-radio on Blackwell's and Strickland's performance in the gubernatorial debates, October 17, 2006. ONN is rebroadcast by more than 80 stations in Ohio.
- Taped interview to WATH, Athens, OH on Blackwell's and Strickland's performance in the gubernatorial debates, October 17, 2006.
- Taped interview to WOUB-TV *Newswatch*, Athens, OH on the expectations for the Ohio gubernatorial debate, October 16, 2006. This interview was rebroadcast by WOUB-radio, Athens, OH and the Ohio News Network, October 17, 2006.
- Taped interview to WTVN News Radio 610, Columbus, OH on the expectations for the Ohio gubernatorial debate, October 16, 2006
- Taped interview to WOUB-TV2 *Athens MidDay*, Athens, OH on the renewal of the USA-PATRIOT Act, February 27, 2006.
- Interview with Arian Smedley, College of Communication, on COMS 430 Smoke-free night at the Pigskin Bar and Grille, copied by Smoke Free Ohio as a model advocacy, <http://www.smokefreeohio.org/oh/news/documents/ohiou112205.pdf>, November 20, 2005.
- Taped interview to WTVN News Radio 610, Columbus, OH on the possible effects of allegations of Frankie Coleman operating under the influence and on Michael Coleman's gubernatorial campaign and potential responses, October 27, 2005.
- Taped interview to WTVN News Radio 610, Columbus, OH on Governor Taft's response to allegations of state ethics violations, June 28, 2005.
- Interview with Andrea Gibson, *Perspectives: Research, Scholarship, and Creative Activity at Ohio University*, on the American Cancer Society Partnership at

Ohio University, May 10, 2005.

Interview with Brian Creamer, *Athens Messenger*, on developments in the 2004 presidential campaign related to the McCain-Feingold Campaign Finance Reform Act, October 20, 2004.

Live interview (with John Bisney, CNN) to WNSY Radio *Dino and Stacy* (drive-time morning show), Columbus, OH on the role of vice presidential debates in elections, October 6, 2004. (WSNY is 4th highest in Columbus AHQ share)

Taped interview to WTVN News Radio 610, Columbus, OH on the “presidentiality” on Kerry’s and Bush’s debating styles, October 5, 2004. (WTVN is 3rd highest in Columbus AHQ share)

Taped interview to WOUB-TV *Newsdepth* (11:00 AM news broadcast), Athens, OH, on expectations members of the public brought to the first presidential debate, October 1, 2004

Live interview to WCOL Radio *Woody and the Wake-Up Call* (drive-time morning show), Columbus, OH on the image of the presidency projected in the first presidential debate, October 1, 2004. (WCOL is 2nd highest in Columbus AHQ share)

Taped interview to WTVN News Radio 610, Columbus, OH on the foreign policy ideologies of Bush and Kerry in the first presidential debate, October 1, 2004.

Commentary on the first presidential debate, Ohio University DebateWatch, September 30, 2004. Used in Wendy van Sickle, “Delivery may be as important as content,” *Athens Messenger*, October 1, 2004.

Taped interview to WOUB-TV *NewsWatch* (6:30 PM news broadcast), Athens, OH on the role of DebateWatches for the lay public, September 30, 2004

Service

Federal Service

- Member, ELS Conflict Committee, Center for Scientific Review Special Emphasis Panel (Ethical, Legal, & Social Implications), Center for Scientific Review, National Human Genome Research Institute, National Institutes of Health, ZRG1 ELS (02), 2007-2008

Professional Service

- Executive Council, Health Communication Interest Group Representative, Eastern Communication Association, 2006-2008
- Publications Committee, Eastern Communication Association, 2008-
- Vice-Chair, Health Communication Division, Eastern Communication Association, 2008-2009
- Vice-Chair Elect, Health Communication Division, Eastern Communication Association, 2008-2009

- Chair, Rhetoric and Public Address Division, Eastern Communication Association, 2007-2008
- Vice-Chair, Rhetoric and Public Address Division, Eastern Communication Association, 2006-2007
- Vice-Chair Elect, Rhetoric and Public Address Division, Eastern Communication Association, 2005-2006
- Web Coordinator, Health Communication Special Interest Group, Central States Communication Association, 2004-2006.
- Assistant Conference Coordinator, “Discourses of Violence, Discourses of Community” – Eighth Biennial Public Address Conference, 2002
- Editorial Assistant, *Critical Studies in Media Communication*, Celeste Condit and Bonnie Dow (Eds.), 2001
- Editorial Board Service
 1. *Communication Quarterly*, Trevor Parry-Giles (ed.), 2008-
 2. *Communication Yearbook*, Christina Beck (ed.), 2007-
 3. *Health Communication*, Teresa Thompson (ed.), 2007-
 4. *Vestnik of the Russian Communication Association*, M. Minelli (ed., USA) and N. L. Greydina & V. I. Tuzlukova (eds., Russia), 2007-
 5. *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*, Cathy B. Glenn (ed.), 2003-2005; Suzan G. Kiesel (ed.), 2005-
 6. *Ohio Communication Journal*, Jason Wrench (ed.), 2005-2007; Stefne Broz (ed.), 2007-
 7. *Critical Studies in Media Communication*, Celeste Condit and Bonnie Dow (eds.), 2003-2004.
- Guest Reviewer/Manuscript Referee Service
 1. *Public Health Genomics*, Susan Wallace (ed.), 2009-
 2. *Journal of Public Health*, Selena Gray (ed.), 2009-
 3. *Journal of Health Communication: International Perspectives*, Wendy Meltzer (ed.), 2007-
 4. *Society and Natural Resources*, Matthew Carroll & Steven Hollenhorst (eds.), 2007-
 5. *Journal of Genetic Counseling*, Allyn McConkie-Rosell (ed.), 2007-
 6. *Pharmacogenomics*, Shreeva Nanda (ed.), 2007-
 7. *Health Communication*, Teresa Thompson (ed.), 2006.
 8. *Journal of Medical Internet Research*, Gunther Eysenbach (ed.), 2006-
 9. *Social Science & Medicine*, Ellen Annandale (ed.), 2005-

10. *Communication and Critical/Cultural Studies*, John Sloop (ed.), 2005-
 11. *Communication Theory*, Chris Segerin (ed.), 2005-
 12. *Public Understanding of Science*, Edna Einsiedel (ed.), 2004-
 13. *Journal of Health Care for the Poor and Underserved*, Virginia Brennan (ed.), 2005-2006.
 14. *Genetics in Medicine*, Bruce Korf (ed.), 2005-2006
 15. *Journal of American College Health*, Mira Rosenthal (ed.), 2005-2006
 16. *Journal of the National Medical Association*, A. Paul Kelly (Ed.), 2004-2006; Eddie L. Hoover, (ed.), 2009-
 17. *Southern Medical Journal*, Ronald C. Hamdy (Ed.), 2003-2004.
 18. *Critical Studies in Media Communication*, Celeste Condit and Bonnie Dow (Eds.), 2001-2003
 19. *Women's Studies in Communication*, Celeste Condit and Bonnie Dow (Eds.), 1999-2000
- Textbook Reviewer
 1. Routledge, Student Reference, *Genetics: The Basics*
 2. Roxbury Publishing Company
 3. Allyn & Bacon/Longman
 4. Kendall/Hunt Publishing Company, *Inquiry, Argument, and Change: Writing with Readings* by Barbara Jo Krieger
 - Conference Paper Reviewer
 1. Critical and Cultural Studies, National Communication Association, 2004-
 2. Health Communication Division, National Communication Association, 2006-
 3. Health Communication Special Interest Group, Central States Communication Association, 2004-2007.
 4. Health Communication Interest Group, Eastern Communication Association, 2005-
 5. Rhetoric and Public Address Interest Group, Eastern Communication Association, 2005-
 6. Political Communication, National Communication Association, 2003-2006

University Service

Ohio University

- **University Level**

- Ohio University Research Council, Faculty Senate Standing Committee, 2007-
- Institutional Review Board, Office of Research Compliance, 2007-
- University Hearing Board, University Judiciaries, 2006-
- Technology and the Active Learner, Faculty Learning Community, University-Wide, 2003-2004

- **College Level**

- Scripps Survey Research Center Review Committee, College of Communication, 2007
- Professional Ethics Committee, College of Communication, 2006-
- Research Committee, College of Communication/Vision Ohio, 2005-2006

- **School Level**

- Chair, Assistant Professor in Health Communication Search Committee, 2009-
- Co-Chair, Scholar in International/Intercultural Health Communication Search Committee, 2008-2009
- Course Coordination Committee, 2008-
- Senior Scholar in Health Communication Search Committee, 2007-2008
- Technology Committee, School of Communication Studies, 2006-2007, 2007
- Graduate Committee, School of Communication Studies, 2004-2006
- Promotion and Tenure Revision Committee, School of Communication Studies, 2005-2006, 2006-2007
- Director of Forensics search committee, School of Communication Studies, 2004-2005
- Paul Boase Prize for Scholarship Selection Committee, School of Communication Studies, 2003-2004, 2005-2006, 2006-2007

University of Georgia

- President, Speech Communication Graduate Forum, University of Georgia, 1999-2000, 2002-2003
- Judge, University-Wide Department of Public Speaking Speech Contest, Fall 2000, Spring 2001, Fall 2001

- Critic, University of Georgia Bulldog Debates - National Forensics League, 1999, 2000, 2001, 2002
- Judge, Optimist Club of Athens Annual Public Speaking Contest, 1999

Internships, Tutorials, and Independent Studies Directed

- **Androsca, Liz**, Undergraduate student, directed internship with the Ohio Historical Society, Summer 2008.
- **Carroll, Jane**, Undergraduate student, directed internship with the American Cancer Society, Summer 2008.
- **Hartman, Adam**, Undergraduate student, independent study on portrayal of mental illness in media, Spring 2008.
- **Mousie, Rachel**, Undergraduate student, independent study on portrayal of mental illness in media, Spring 2008.
- **Osew (Acquah), Shirley**, Doctoral student, independent study on naturopathic medical practices in Ghana, Spring 2008.
- **Mumba, Mumba**, Doctoral student, independent study on Spring 2008.
- **Stassen, Heather**, Doctoral student, independent study on the theories and rhetorical practices of Michael Calvin McGee II, Winter 2008.
- **Armonstrong, Christine**, Undergraduate student, directed internship with GoodWorks, Winter 2008.
- **Swabek, Carolyn**, Undergraduate student, directed internship with GoodWorks, Winter 2008.
- **Stassen, Heather**, Doctoral student, independent study on the theories and rhetorical practices of Michael Calvin McGee I, Winter 2008.
- **Donofrio, Pamela**, Undergraduate student, directed internship, Fall 2007.
- **Yoger, Jennifer**, Undergraduate student, directed internship, Fall 2007.
- **Blankson, Herbert**, Doctoral student, Independent Study on Pharmacist/Physician Communication, Fall 2007.
- **DiBiaso, Julie**, Undergraduate student, directed internship with GoodWorks, Summer 2007
- **Ofori-Birikorang, Andrews**, Doctoral student, Mass Communication – Telecommunications, Independent Study on Health Delivery Technologies in Africa II, Spring 2007
- **Pollock, Timothy**, Doctoral student, Independent Study on Michael Calvin McGee's "Ideograph" as Research Methodology, Spring 2007
- **Wright, Kallia**, Doctoral student, Independent Study on ScenariosUSA as Public Health Messaging, Spring 2007

- **Young, Stephanie**, Doctoral student, Independent Study on the Feminist Artwork of Anne Taintor, Spring 2007
- **Cataline, Gretchen**, Undergraduate student, independent study on Clean Indoor Air Advocacy in Ohio, Spring 2007
- **Zigerelli, Jamie**, Undergraduate student, directed internship with the Appalachian Peace and Justice Network Winter 2007
- **Yeatts, Daniel**, Undergraduate student, directed independent study coordinated with Baker Center Grand Opening event, Winter 2007
- **Mbure, Wanjiru**, Master's student, Communication and Development, Independent Study on Health Communication regarding HIV/AIDS in Africa, Winter 2007
- **Ofori-Birikorang, Andrews**, Doctoral student, Mass Communication – Telecommunications, Independent Study on Health Delivery Technologies in Africa, Winter 2007
- **Maposa, Batsetsana**, Master's student, Communication and Development, Independent study on Public Understanding of Health and Healing, Fall 2006
- **Feldman, Jayme**, Undergraduate student, Honors tutorial on the rhetoric of Margaret Chase Smith, Winter 2006.
- **Cataline, Gretchen**, Undergraduate student, directed internship with University College, Fall 2005.
- **Moorman, Amy**, Undergraduate student, independent study on health campaigns for social change, Fall 2005
- **Bass, Rachel**, Undergraduate student, directed internship with Clear Channel Communications, Marketing and Promotion, Summer 2005
- **Porter, Anne**, Undergraduate student, directed internship with O'Bleness Memorial Hospital, Department of Pharmacy, Spring 2005
- **Stroup, Kristopher**, Doctoral student, directed reading on Deleuze & Guattari's *Anti-Oedipus* and *Thousand Plateaus*, Winter 2005
- **Brown, Alisha**, Undergraduate student, directed internship with Girls Incorporated of Central Ohio, Winter 2005
- **Slavik, Sarah**, Undergraduate student, Honors tutorial on political advertising in presidential campaigns, Fall 2004
- **Li, Xinghua**. Master's student, independent study on rhetoric in/and film, Spring 2004

Community Service

- Mentor, American Society of Human Genetics/National Science Teachers Association, Outreach to Teach/Building a Presence for Science, 2003-present
- Member, Safe Zone Project, Ohio University and Athens County, 2003-present
- Volunteer, Athens Area Sustainability Festival, 2003

Graduate Advising and Outcomes, Completed

Doctoral Advisees

- **Lev, Eimi.** Ph.D. in Communication Studies, 2009, *Googling while expecting: Internet use by Israeli women during pregnancy*. Dissertation Advisor (with Claudia Hale). Accepted post at Ariel University Center of Samaria, ISRAEL.
- **Young, Stephanie.** Ph.D. in Communication Studies, 2009, *Remembering the past in visual and visionary ways: Rhetorically exploring the narrative potentialities of Esther Parada's memory art*. Dissertation Committee Member and Co-Advisor (with Bill Rawlins). Accepted post at Indiana State University.
- **Ahmed, Rukhsana.** Ph.D. in Communication Studies, 2007, *Assessing the role of cultural differences on health care receivers' perceptions of health care providers' cultural competence in health care interactions*. Program of Study Advisor, Master's Advisor, and Dissertation Advisor (with Nagesh Rao). Awarded Master's degree by Examination, 2005. Accepted tenure-track post, University of Ottawa, ON, CANADA.
- **Mbure, Wanjiru.** M.A. in Communication & Development Studies, 2007, *Women of the epidemic: Gender ideology in HIV/AIDS messages in Kenya*. Thesis advisor. Accepted to Ph.D. program, Communication Studies, University of Missouri—Columbia.

Doctoral Committees, Completed

- **Meyer, Kevin R.**, Ph.D. in Communication Studies, 2009. *Student classroom engagement: Rethinking participation grades and student silence*. Dissertation Committee Member.
- **Ofori-Birikorang, Andrews.** Ph.D. Candidate in Media Arts and Studies, 2009, *Promoting a new health policy in the Ghanaian media: Newspaper framing of the National Health Insurance Scheme from 2005-2007*. Program of Study and Dissertation Committee Member.
- **Khan, Tabassum Ruhi.** Ph.D. Candidate in Media Arts and Studies, 2009, *Emerging Muslim identity in India's globalized and mediated society: An ethnographic investigation of the Muslim youth of Jamia enclave, New Delhi*. Comprehensive Examination and Dissertation Committee Member.
- **Quinlan, Margaret.** Ph.D. in Communication Studies, 2009, *Narrating lives and raising consciousness through dance: The performance of (dis)ability at Dancing Wheels*. Dissertation Committee Member.

- **Khan, Zahirul Hasan.** Ph.D. in Mechanical Engineering, 2007, *Bench- and pilot-testing of sieving electrostatic precipitator*. Dissertation Committee Member.

Master's Committees, Completed

- **Dunn, Jennifer.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2006.
- **Greiner, Karen.** Master's Examination Committee Member. Awarded Master's degree by examination, 2006.
- **Han, Min Wha.** Program of Study Committee Member. Awarded Master's degree by Examination, 2005.

Transferred

- **Zawidski, Kate.** Master's candidate. Program of Study and Master's Examination Committee Advisor. Departed program in 2006 for family reasons.
- **Kenniston, Pam.** Program of Study Committee Member. Transferred to Health and Human Services, Awarded Master's degree by Examination, 2005.
- **Li, Xinghua.** Program of Study Advisor. Transferred to Ph.D. program, University of Iowa, Department of Communication Studies, 2004.
- **Jarayam, Srinath.** Ph.D. Committee Member. Transferred to Ph.D. program, University of North Carolina – Chapel Hill, Department of Communication Studies, 2004.

In Progress

- **Calka, Michelle.** Ph.D Candidate, 2011 (projected). Program of Study Advisor (with Andrew Ledbetter).
- **Carlson, Andrew.** Ph.D. Candidate in Media Arts and Studies, 2010 (projected)
- **Pinkerton, Craig.** Ph.D. Candidate, 2011 (projected). Program of Study Committee Member.
- **Peirce, L. Meghan.** Ph.D. Candidate in Media Arts and Studies, 2011 (projected). Program of Study and Dissertation Committee Member.
- **Mudawi, Abuobeida.** Ph.D. Candidate in Telecommunications, 2007 (projected). Dissertation Committee Member.
- **Mumba, Mumba.** Ph.D. Candidate, 2010 (projected). Program of Study Advisor. Awarded Master's degree by Examination, 2007.
- **Hurley, Bruce.** Ph.D. Candidate, 2007 (projected). Dissertation Committee Member.
- **Stroup, Kristopher.** Ph.D. Candidate, 2006 (projected). Dissertation Committee Member.

Forensics

Forensics Program, Ohio University

- Critic for local tournaments on an as-needed basis, 2003-2005, including Ohio University Winter Classic, Marshall University Winter Classic, and Ohio Forensics Association-Varsity Championships

Georgia Debate Union, University of Georgia

- Travel with debate team as critic/coach on an as-needed basis, 1998-2003

Redlands University Speech and Debate Society, University of the Redlands

- Guest Critic, 2003 National Debate Tournament.

University of Richmond Debate Team

- 1998 Cross-Examination Debate Association All-American Debate Team
- 1997 Cross-Examination Debate Association All-American Debate Team
- Over 30 Team and Individual Speaker Awards

Professional Affiliations

- National Communication Association (life member)
- American Society of Human Genetics
- Southern States Communication Association (life member)
- Eastern Communication Association (life member)
- American Forensic Association (life member)
- Rhetoric Society of America