

# THE EMERITI REMINDER

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Fall 2009

## FROM THE CHAIR: Kenneth Andersen

Don't miss out on the excellent programs Larry Schnoor assembled for our 95th NCA convention on Nov. 12 through 15. Our programs, all scheduled on the 13<sup>th</sup> and 14<sup>th</sup>, will be held in the Chicago Hilton. Please give special consideration to attending our section business meeting, 9:30 a.m. on the 13th in Room 5C where we will be introducing a new award. We need your suggestions for our 2010 program slots, for ways to enhance communication with and service to our section members and ways to enhance our contribution to the NCA as a whole. **PASS THE WORD ALONG ABOUT OUR PROGRAMS AND BUSINESS MEETING.** See you in Chicago!

## FROM THE VICE CHAIR: Larry Schnoor

We've inserted our list of programs that feature excellent organizers, chairs, and participants discussing meaningful topics. Bring this insert with you to Chicago as a handy guide to our programs. Be sure to attend the business meeting on Friday, November 13 in room 5C of the Hilton and bring your suggestions for future programs to share with Barbara Lieb, our vice chair elect and program chair for 2010 and 2011. It is important that all of us make sure we indicate our membership in the Emeriti/Retired Members Section when we register for the convention or renew our memberships. It is important that we keep our total number of members as high as we possibly can in order to receive as much support as possible from NCA.

For those of you who might be in Chicago on Wednesday evening, November 11, and have had a connection to Forensics, there will be a reception in the Wabash Room of the Palmer House at 7:00 p.m. Drop in and visit with some of the younger crowd and a few of us senior members as well.

## FROM THE VICE CHAIR ELECT: Barbara Lieb

For those who don't know me, I've been a member of NCA since my doctoral student days at Penn State almost fifty years ago!. My communication background served me well during three careers: as a tenured faculty member at the University of Nebraska; as an Association executive, first in communication education and research for SCA's National Office, and later as director of a national allied health organization. My last career, from which I recently retired after twenty-two years, was as a Senior Researcher and Director for Education Policy at the U.S. Department of Education.

In "retirement," I serve as President of a transitional housing program for homeless families and continue to consult and write about interpersonal and family communication and the impact of theatre arts on learning.

I am now calling for ideas for our Section's programs for 2010. In doing that, I hope we can provide the wisdom and vision that come with experiencing disciplinary change over the decades, providing insights into the differences between what has endured and what is merely change in professional terminology. We have a unique vantage point from which to view not only the stages of the human life span, but also the waxing and waning of ideas in the field. As we think of ideas, we should propose ways to co-sponsor with other Divisions and groups in NCA that have a stake in our knowledge. Some program areas that come to my mind that I hope will stimulate your thinking are:

1. Issues and needed dialogues on health care and aging for retiring "boomers" and beyond;
2. Changes in living arrangements and their impact on personal identities and communication patterns for retirees and other older adults.
3. Ways we are applying what we've learned as communication professionals to improving society in our retirement years.
4. Reflections on changes in communication education at all levels (as well as in our professional organization): what do we see as both positive and negative over the decades?
5. If we had the chance to re-live our lives as communication professionals, how would we have done it differently?

## From the Secretary: Ray Benkendorf

Let me urge you to attend the E/RMS business meeting on Friday, November 13, from 9:30am to 10:45 a.m. in meeting room 5 C of the Hilton. The chief items for the business meeting will be:

- Usual Business items such as approval of the minutes  
Before you come to Chicago, be sure to read the full minutes of last year's meeting on Ohio's School of Communication Studies web site. Browse to [www.ohio.edu](http://www.ohio.edu) and thence to the Communication Studies home page. Click on "People" and you'll find us listed (we are people) as Emeritus/Retired Persons Section. Click on that heading and you'll be able to locate our full minutes, the list of past officers and, at the end of that list, the list of current officers and their terms. Hard copies of the minutes will be available at the meeting.
- E/RMS first Service Award
- Election of Officers  
Election of officers: Ken Andersen's term as chair ends on December 15<sup>th</sup>, 2009. Thanks to Ken for his two years as chair of the division as well as his two years as vice chair and program chair. Larry Schnoor becomes chair on November 15<sup>th</sup>, 2009, and will continue until November 2011. Barbara Lieb replaces Larry as vice chair and program chair on November 15<sup>th</sup>, 2009, and serves until 2011 when she becomes chair of the

division. Ray Benkendorf's term as secretary ends on November 15<sup>th</sup>, 2009, so an election for that position will need to take place. Likewise, Ted Foster's appointment as publication's chair expires on November 15<sup>th</sup>, 2009, and an appointment of the publication's chair will take place.

- Discussion of the future of the *Emeriti Reminder*.
- Discussion of program ideas for 2010 and 2011 based on Barbara Lieb's excellent questions listed above.

## From the Editor: Ted Foster

Again, let me emphasize the importance of reminding your friends from NCA of that they should seek Emeritus status in NCA if they have at least 25 years of continuous membership and are over age 65. To join us, they should also select membership in the Emeritus/Retired Members Section as one of their interests. I look forward to seeing many of you in Chicago, November 12 through 15, 2009.

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# Emeritus/Retired Person's Section Programs

## NCA Convention, Chicago, Illinois

### November 12 through 15, 2009

#### Program 1

### Asilomar at Thirty: Reflections on the 1979 NCA/ICA Conference in Honor of Gregory Bateson

Fri, Nov 13: 8:00 a.m.–9:15 a.m., Hilton Chicago/Meeting Room 4A

**Session Organizer:** Carol Wilder (New School University)

**Presenters:**

Arthur Bochner (University of South Florida)  
L. Edna Rogers (University of Utah)  
Herbert Simons (Temple University)  
John Wiemann (University of California, Santa Barbara)



Chicago skyline

**Abstract::**

In February 1979, 100 communication scholars from across the country gathered at Asilomar Conference Grounds in California to honor Gregory Bateson. The conference, "Human Communication From the Interactional View," featured Kenneth Burke, Paul Watzlawick, Heinz Von Foerster, John Weakland, Jerry Brown, and Bateson. The resulting book, *Rigor and Imagination: Essays from the Legacy of Gregory Bateson* (Praeger, 1981), edited by Carol Wilder and John Weakland, received the 1982 NCA Golden Anniversary Book Award. Carol Wilder was the conference organizer, and panelists were all primary participants in the conference. Each authored a chapter in *Rigor and Imagination*. Panelists will reflect on their experience of the conference and the impact of its ideas on themselves and on the discipline.

#### Program 2

### Emeriti/Retired Section Business Meeting

Fri, Nov 13: 9:30 a.m.–10:45 a.m., Hilton Chicago/Meeting Room 5C

**Chair:** Kenneth Andersen (University of Illinois, Urbana-Champaign)

**Vice Chair:** Larry Schnoor (Minnesota State University, Mankato)

**Secretary:** Ray Benkendorf (Southwestern College)



The USS Illinois

#### Program 3

### Election 2008: A Retrospective Look a Year Later

Fri, Nov 13: 2:00 p.m.–3:45 p.m., Hilton Chicago/Meeting Room 5C

**Co-Sponsor:** Political Communication Division

**Session Organizer:** Larry Schnoor (Minnesota State University, Mankato)

**Presenters:**

**Chair:** Gerald Sanders (Miami University)  
Diana Carlin (University of Kansas)  
James Klumpp (University of Maryland)  
Craig Smith (California State University, Long Beach)  
Judith Trent (University of Cincinnati)  
Robert Kully (California State University Los Angeles)



Navy Pier

**Abstract::**

This panel is a reprise of the group that analyzed the factors that explained the reasons for the results of the 2008 election. This time, they will examine their analysis in 2008 and determine whether or not the strategies of the campaign proved to carry forward into the first year of a new administration. Were there some strategies that proved to be difficult to carry forward and caused changes in the rhetoric of the new president? Was there something that happened after the election that could have had a major effect on the election itself had it happened sooner? Panelists will welcome audience participation following the presentations.

## Program 4

### Three Graduate Programs of the '60s: Relevance Then, Relevance Now

Sat, Nov 14: 11:00 a.m.–12:15 p.m., Hilton Chicago/Meeting Room 5C

**Session Organizer:** Larry Schnoor (Minnesota State University, Mankato)

**Presenters:**

**Chair:** Kenneth Andersen (University of Illinois, Urbana-Champaign)

**Indiana:** Theatre–Patti Gillespie\* (University of Maryland)

**Wisconsin:** Rhetoric & Public Address–Kenneth Andersen\* (University of Illinois, Urbana-Champaign)

**Michigan:** Public Address–Allan Kennedy\* (Morgan State University)

**Respondent:** Robert Hariman (Northwestern University)

**Abstract::**

Three individuals\* describe their graduate program experiences during the 1960s, speaking to the utility and relevance of their respective programs for their careers and futures.

## Program 5

### Honoring Unknown Mentors

Sat, Nov 14: 12:30 p.m.–1:45 p.m., Hilton Chicago/Meeting Room 5C

**Co-Sponsor:** American Forensic Association

**Session Organizer:** Leah White (Minnesota State University, Mankato)

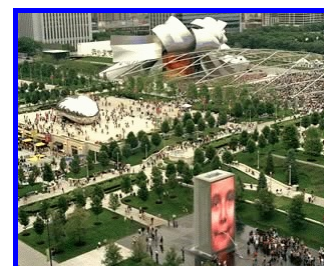
**Presenters:**

Leah White (Minnesota State University, Mankato)

Amy Hermodson (Winona State University)

Karen Mitchell (University of Northern Iowa)

Catherine Palczewski (University of Northern Iowa)



Millennium Park

**Abstract::**

The purpose of this panel discussion is to give current communication scholars the opportunity to recognize retired scholars in the field of communication who have unknowingly influenced them. The panel participants will present brief statements recognizing the influence their unknowing mentors have had on them. These individuals include Bruce Gronbeck, Everett Rogers, Robert Breen, and Robert Newman. The session will open up to the audience, who are then invited to share their own experiences.



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